

Application to use the word ‘university’ in an Australian domain name

The Department of Education, Skills and Employment (the Department) is responsible for considering applications to use the word ‘university’ or letters, words or expressions of like import to the word ‘university’ in Australian domain names. **Applicants must refer to the *Guidelines for approval to use the word ‘university’ in Australian domain names (the Guidelines)***, available at <https://www.dese.gov.au/quality-and-legislative-frameworks/guidelines-use-word-university> when completing applications.

Applicant details

Contact name:

Address:

Telephone:

Email:

Website details

Proposed domain name/s:

Company/business/organisation name, and description of main business activities:

ABN/ACN:

Description of website content:

Statement against criteria in the Guidelines

This statement should include any information that may assist in considering this application. It should refer to the **relevant criteria at sections 8 and 9** of the Guidelines, which include that approval will normally be given:

- a) to universities, entities controlled by universities, and Australian Government-funded Regional University Centres
- b) to other entities, if the proposed name itself accurately reflects the purpose of the domain name and website, and is not likely to mislead about that purpose, or to appear to operate as a university or imply a connection with a university.

If your domain name is **not described** at (a) above, your application needs to explain what the purpose of your domain name/website is and why the word ‘university’ or similar terms, like ‘uni’, is appropriate and does not mislead in any way.

- The purpose of such domain names/websites can not include providing education services, or information about education services.
- Note that the Department has a broad interpretation of ‘education services’, including workshops, tutoring, information sessions, advisory services, and support services.
- Applications for a domain name that includes the term ‘uni’ should also explain the meaning of the term in the context of the proposed domain name, to avoid any implied association with a university. For example

UniWidget could be a domain name/website that intends to build and sell Widgets that could be used universally.

If you need clarification of these terms please contact the Department at highered@dese.gov.au prior to submitting your application.

Supporting documentation

Please refer to the Guidelines for any relevant supporting documentation you may need to include with this application. List any attachments here.

Submitting applications

Applications including all supporting documentation should be emailed prior to registering a domain name, or within 14 calendar days of notice from auDA to highered@dese.gov.au.

Further information

Enquiries should be directed to the Department via email to highered@dese.gov.au.

Privacy Notice

Personal information provided to the Department is protected by the *Privacy Act 1988*. The Department collects your personal information for the purposes of processing your application and corresponding with you regarding the outcome of your application. The Department may disclose your personal information:

- to other Commonwealth Departments or agencies including the Australian Investment and Securities Commission (ASIC), the Tertiary Education Quality and Standards Agency (TEQSA), State or Territory governments or other agencies, including the .au Domain Administration Limited (auDA, as the Government-endorsed domain name administrator) for the purposes of determining the outcome of the application and/or for the purpose of notification of the application outcome;
- by consent; and
- where permitted or required by or under law.